Attachment F Lincoln County Community Plan February 2015

VISION

In 10 years, Lincoln County will be a community where:

Families find economic opportunities and a quality educational system that prepares youth to be productive citizen-leaders; Residents have retail choices and diverse recreational opportunities;

Visitors are attracted by the strong agricultural and natural resource-based activities available; and

Others recognize the county as a leader in providing essential social and human services to all residents within the county.

FIRST INITIATIVE TO JUMP START COMMUNITY CHANGE

The first annual spring festival will be held at First Southern Veterans Park and will combine Strategies B, C and D

YEARS ONE AND TWO (2015-2016)

STRATEGY A

Sponsor an annual spring family fun festival at First Southern Veterans Park to build community enthusiasm for volunteerism, family and child health activities and the establishment of "free" community libraries

Initiated by: Lincoln Community Futures Committee and partners

Accountability measure: First festival held in April or May 2015

Actions	Resources Needed/Tasks to be done	☑ When completed
Develop a list of items and activities that will require expenditures of funds with a consideration of purchasing items that can be used each year	List completed	
Identify partners who will support the festival in 2015 and onward	List of partners and their commitments	

Secure First Southern Veterans Park for the event	First Southern Veterans Park confirmed
Complete the actions for Strategy B - the county-wide volunteer fair	Strategy B implemented
Complete the actions for Strategy C - Develop resource packets and programming for families addressing child abuse prevention and child health/well care	Strategy C implemented
Complete the actions for Strategy D - Place "free library" kits around the county (\$500 each or less if made in county)	Strategy D implemented
Develop a marketing plan for the event and begin marketing the spring festival through the media, churches and community organizations one month before the event	Marketing plan adopted and implemented

STRATEGY B

Host a county-wide volunteer fair

Initiated by: Lincoln Community Futures Committee with partners

Accountability measure: Volunteer fair hosted by August 30, 2015

Actions	Resources Needed/Tasks to be done	☑ When completed
Identify at least two partners to co-sponsor the volunteer fair	Partners who share need for volunteers	
Develop a statement of purpose for the volunteer fair and whether it is will be in conjunction with a related community event	Goals for volunteer fair identified	
Develop a list of potential participants in the volunteer fair with contact information	Participating organizations listed	
Secure a location for the agreed upon date of the volunteer fair. If as part of a larger community event, contact those sponsors	Location and date identified	

Develop a letter of invitation for the organizations on the list with a request for an RSVP	Someone to prepare invitation letter and send it
Gather supplies required for the volunteer fair (e.g., tables, chairs)	Number and types of supplies identified and secured
Have all participating organizations develop list of volunteer jobs with job descriptions (see the proposed volunteer job template)	Use a volunteer job description template to bring consistency to volunteer listings
Encourage those attending the event to complete an individual asset inventory and build a community informational base from the completed inventories	
Establish a "Lincoln County Volunteer Exchange" web site that would allow community organizations to list information on volunteers needed throughout the year and individuals volunteer for specific positions	Web site established, with a web manager and policies for posting on the web site

STRATEGY C

Develop resource packets and programming for families addressing child abuse prevention and child health/well care

Initiated by: Lincoln County United Human Services Council

Accountability measure: Resource packets distributed at one community event in 2015

Actions	Resources Needed/Tasks to be done	☑ When completed
Materials for inclusion in information packets identified and acquired or developed e.g., vaccination chart/calendar, dental care/prevention information for kids, safe	Materials for inclusion	
cooking/ food handling instructions, child sexual abuse awareness information	Funding to purchase if necessary or make copies for information packets	

Identification of an appropriate children's book on one or several of these topics and funding to acquire for free community distribution	Focus children's book identified and copies acquired Funding to purchase children's book if not donated
Identify and/or develop a reading-based parent/child activity to be completed by families	Activity developed
Small items for gifts for parents and children who complete reading-based activity	Gift/prize donations Money to purchase gift/prize if necessary
Appropriate events identified and booth for display and interaction secured	List of upcoming events
Volunteers to attend booth at events identified and scheduled	Volunteer coordinator

STRATEGY D

Place "free library" kits around the county (\$500 each or less if made in county)

Initiated by: Lincoln County Library

Accountability measure: 3 library kits placed in county by June 2016

Actions	Resources Needed/Tasks to be done	☑ When completed
Identify three areas in the county where you could optimize the number of people accessing the free library site	List of locations identified	
Acquire on-line designs for free libraries; determine the cost of materials and, acquire the required materials	On-line designs acquired and materials required	
Acquire 3 free libraries by encouraging local people to build one for their neighborhood with materials supplied at a community event	Free libraries constructed	

Place free libraries at identified sites	Placement has occurred
Market the availability and locations of the free libraries and track utilization	Community notification has occurred and utilization tracked
Evaluate the utilization and stability of the free libraries over a 12 month period to determine whether to offer additional locations	A method of evaluating effectiveness of program defined and implemented

STRATEGY E

More effectively market the rich and diverse assets of Lincoln County

Initiated by:

Accountability measure: Updated Lincoln County web site available by June 2016

Actions	Resources Needed/Tasks to be done	☑ When completed
Determine if city and county officials are willing to collaborate with Lincoln County Futures to establish a unified marketing plan for the county	Meeting with city and county officials to assess willingness to mutually support an enhanced web site	
Develop a comprehensive list of current community assets and what each has to offer individuals, families, and visitors by type of asset	List developed and types of assets identified	
Identify gaps and overlaps in Lincoln County's assets. Identify opportunities for nonprofit or for-profit organizations to capture the value of these opportunities	List evaluated and potential opportunities identified	
Identify a volunteer or cooperating organization who will assist Lincoln County in developing a marketing plan	Partner for marketing plan identified	
Develop "virtual" tours for potential visitors to describe things to do and places to see in Lincoln County	Virtual tours posted on revised web site	

Evaluate the opportunity to develop an historic and cultural tourism app for Lincoln County that will allow visitors to learn about the historical significance of particular sites in the county	Decision on tourism app made	

STRATEGY F

Convene a county-wide summit to identify ways for the towns and different organizations to increase their collaboration

Initiated by: Lincoln Community Futures Committee

Accountability measure: Summit hosted by March 15, 2015

Actions	Resources Needed/Tasks to be done	☑ When completed
Develop a list of invitees with contact information	List of invitees	
Define goals for summit	Goals for summit defined	
Secure a location for the agreed upon date of the summit	Location for summit	
Solicit financial support for breaks and meals from committee institutions	Financial support for summit (meals and copying	
Develop a letter of invitation for the organizations on the list with a request for an RSVP	Someone to prepare invitation letter and send it	
Do a telephone follow-up two weeks before the summit to remind of date and reinforce the importance of participation	Telephone callers identified and call confirmations completed	

STRATEGY G

Launch a family-oriented initiative that is designed to strengthen families through diverse programs at different locations around Lincoln County

Initiated by: Lincoln County Futures

Actions	Resources Needed/Tasks to be done	☑ When completed
Identify three community fun events for families that can offered one a month during the summer of 2016 by gathering information from other counties on what they do for families	List of possible events developed	
Identify a sponsoring organization for each event	Sponsoring organizations identified	
Identify a date and location for each event	Date and location of events identified	
Establish criteria for evaluating the success of the family fun events and determine if program will continue or be expanded and what resources will be required to continue the program	Decision made on continuing program	

STRATEGY H

Continue to enhance the facilities and programs at the King's Mountain Community Center

Initiated by: Baptist Association

Accountability measure: At least one additional program available by December 2015

Actions	Resources Needed/Tasks to be done	☑ When completed
Director of King's Mountain Community Center develop cost and materials needs to open a food bank at the center	Food Bank costs of establishment detailed	Join proted
Organize a fund and material raising action to generate the resources needed to establish and stock a food bank at the King's Mountain Community Center	Fund and material raising campaign designed and implemented	
USDA Rural Development Community Facilities Grant http://www.rurdev.usda.gov/HAD-CF_Grants.html		

Home Depot Community Impact Grants http://homedepotfoundation.org/page/applying-for-a-grant	
Center for Rural Affairs Community Facilities Program http://www.cfra.org/renewrural/community-facilities	
Identify potential partners (e.g., Southeast Community and Technical College in London) who would partner with the county to design and participate in the construction of the renovations	A partner or two identified
Identify potential regional partners who would be willing to offer substance abuse counseling and treatment at the King's Mountain Community Center at least 2 days a week	Regional partners identified and agreement on programming reached
Develop a list of materials required to prepare an office and a treatment area for regional partner	Materials list prepared
Organize a fund and material raising action to generate the resources needed to open a treatment office at the King's Mountain Community Center	Fund and material raising campaign designed and implemented
Enhance availability of tutoring, mentoring and recreational choices at the King's Mountain Community Center by developing relationships with community organizations and SEKYCTC in London and acquiring video games and other recreational items for the King's Mountain Community Center	Tutoring or mentoring program implemented
YEARS THREE - FIVE (2017-2020)	
STRATEGY H Establish a Community Improvement Association that acts on small scale projects	
Initiated by:	
Accountability measure:	
Actions	Resources Needed/Tasks

	to be done	completed
Identify counties that have a version of a community improvement association (eg, Carter County Community Partners) and gather information on how such an organization was formed and functions	Enough information gathered to understand how these entities are established and sustained	
Host a public meeting in Lincoln County to determine if there is an interest in establishing a Community Improvement Association	Public meeting hosted	

STRATEGY I

In an appropriate county location, establish an "all ability" park for children

Initiated by:

Actions	Resources Needed/Tasks to be done	☑ When completed
Research potential grants for an all ability park construction	Identify at least 3 potential	completed
http://playandpark.com/funding/grant-opportunities/	grant sources	
http://www.christopherreeve.org/site/c.ddJFKRNoFiG/b.4435149/k.A6F7/Program_Over view.htm		
Prepare a successful grant in collaboration with organizations in the county that work with children of different abilities	Grant prepared and submitted	
Acquire design plans for an all ability park	Design plans available	
http://playandpark.com/me2guidebookrequest/		
http://www.playlsi.com/Explore-Products/Universally-Accessible- Playgrounds/Pages/Inclusive-Play.aspx		

Identify a project manager for the process of building the park who meets state and local contractor requirements	Project manager on contract
Develop a proposed budget with required materials for construction of the park	Proposed budget and materials requirements identified
Identify an appropriate location within Lincoln County for the placement of the park	Location for park secured for the project
Identify sponsors for the all ability park as well as volunteers who will contribute to its construction	Sponsors for construction of park identified and volunteer assignments developed.

STRATEGY J

Complete the reconstruction of Fort Logan and enhance the visitor experience with new programs

Initiated by:

Actions	Resources Needed/Tasks to be done	☑ When completed
Detail the projects to be completed at Fort Logan with an expected budget for completion	List of projects and budgets	-
Evaluate the work projects and divide into three categories: requires licensed and/or certified skill craftsmen to complete; require skilled craftsmen but can also employ unskilled volunteers; can be completed with unskilled volunteer	Projects categorized	
Develop budget and materials requirements for each type of project	Budgets and materials needed lists completed	
Seek grants and sponsor to fund particular components of the restoration	At least two grants for funding submitted	

List the projects from easiest to complete to the hardest and move forward on one	One project initiated	
project by June 2017		

STRATEGY K

Establish a school program that specializes in a particular area (e.g., STEAM and/or leadership)

Initiated by:

Actions	Resources Needed/Tasks to be done	☑ When completed
Review information and descriptions of magnet school programs in KY and elsewhere to identify key characteristics of these programs, especially those that focus on STEM and STEAM	A review of the field of magnet schools by type of program completed with conclusion on feasibility, cost, and efficacy	
Work with partners from state universities with Agricultural Education and science teachers programs to develop a proposal for a STEAM-oriented magnet school in Lincoln County	Partners identified and proposal components allocated	
Host a community forum where parents and youth who would be eligible to attend a magnet school can meet for information and discussion	Forum completed and comments systematically collected and analyzed	
Evaluate the potential number of students wanting to attend a magnet school focused on STEAM	Estimates of student participation developed	
Develop an estimated budget for shifting an existing building to become a STEAM magnet school	Budget proposal finalized	
Submit a proposal to the school board of Lincoln county and any other decision makers	Proposal submitted	

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Enhance the number and quality of facilities at Cedar Creek Lake to increase its value as a recreational and tourism asset

Initiated by:

Accountability measure:

Actions	Resources Needed/Tasks to be done	☑ When completed
Establish a Cedar Creek Lake Development Committee to guide and advocate for the improvements at the lake	Committee established	-
Develop a cost estimate for improving the public beach (swimming area) and adding a picnic area, playground and restrooms	Cost estimate developed	
Develop a cost estimate for establishing a public dock to encourage more long term stays	Cost estimate developed	
Develop a cost estimate for a camp ground to encourage overnight visitors	Cost estimate developed	
Contact the owners/managers of Cedar Creek Lake to begin a dialogue on how to fund the further development of the area as a rural economic initiative for Lincoln County	Discussion initiated	
Develop a list of desired services (e.g., Paddle boats, bait shop, food, camping supplies) to be available at Cedar Creek Lake and work with local Chamber and the larger community to identify and encourage entrepreneurs to take advantage of these opportunities	List developed and at least one entrepreneur identified to act on the opportunity	

STRATEGY M

Create walking and biking trails throughout the county with an eventual connection among all segments

Initiated by:

Actions	Resources Needed/Tasks	✓ When

	to be done	completed
Establish a Lincoln County Trails Committee	Committee established	
In partnership with the Landscape Architecture program at UK, develop a walking/biking trail system for Lincoln County that encourage healthy activities by residents and visitors	Trail system designed	
List segments of the trail system that can be developed in logical stages to maximize community use	Trail segments identified and prioritized	
Identify grants that could contribute to the development of a mature trail system in Lincoln County	Grants possibilities identified and one proposal submitted	
Explore community interest in establishing formal horseback riding and/or carriage driving trails	Assessment of equine trails completed	
Analyze the requirements to become a certified Trail Town and evaluate the potential costs and benefits to Lincoln County of working to achieve this certification	Assessment of Trail Town certification completed	

STRATEGY N

Increase the number of institutions (i.e., hospital, schools, jail) using locally grown foods and encourage these institutions to grow their own food for their use and distribution of excess to the food bank

Initiated by:

Actions	Resources Needed/Tasks to be done	☑ When completed
In partnership with Lincoln County Extension, convene a workshop for major institutions in the county to explore ways to increase use of locally grown foods	Workshop held	
Obtain information from other counties that have similar programs and develop an outline for how to implement a local foods campaign in Lincoln County	Research completed	

Work with the local jail to develop a cost/benefit analysis of a garden at the facility to provide food for the institution and the larger community	Cost/benefit analysis completed	

STRATEGY O

Work with Kentucky Cabinet for Economic Development to develop a strategy with incentives to provide overnight lodging in Lincoln County including access to camping and additional Bed & Breakfasts

Initiated by:

Accountability measure:

Actions	Resources Needed/Tasks to be done	☑ When completed
Encourage the formation of an Overnight Lodging Committee that will work to bring a motel to Lincoln County and to increase the diversity of overnight lodging choices in the community	Committee established	
Host a discussion among city and county leaders as to the types of incentives they would offer to bring a motel to the community	Discussion held	
In partnership with the KY Bed and Breakfast Association, host an informational program on the opportunities that come with operating a Bed & Breakfast	B&B informational program held	
Host a workshop on opening a private campground - the opportunities and challenges to determine if there are any landowners in Lincoln County interested in establishing a campground	Campground workshop held	

Additional funding sources

Rural Assistance Center Grants by Type

http://www.raconline.org/funding/type/grants-and-contracts

EPA Smart Growth Funding Opportunities

http://www.epa.gov/smartgrowth/national_funding.htm

Grants.gov

http://www.grants.gov/web/grants/home.html

The Kresge Foundation http://kresge.org/programs/arts-culture/institutional-capitalization/facility-investments-and-building-reserves